

## International Academy Courses in WiSe2024-25

<b>LSF-No.</b>	<b>Course Name</b>	<b>Online/ Onsite</b>	<b>Lecturer</b>
10105	Practical Sales Project Seminar	Online	Fuß
10245	Innovation and Virtual Leadership	Online	Piansoongn ern
10247	Successful presentations, dialogues and Meetings	Onsite	Hohl
10716	Business German in 14 Days	Hybrid	Török
10718	Strategic Marketing	Online	Smirnova
10297	Running complex, multicultural business & projects successfully in VUCA	Onsite	Schneider
10244	Intercultural Dynamics in Global Account Management	Onsite	Kadam
3585	International Marketing	Onsite	Ahmadi
10612	International Business Project	Onsite	Niersbach
3968	Change Management & New Work	Onsite	Walter

Course enrollment is available through [LSF: https://lsf.hs-weingarten.de/](https://lsf.hs-weingarten.de/).

There, you can find course descriptions and the corresponding ECTS credits. Registration is open via LSF from Monday, September 23, 2024, to Friday, October 18, 2024.